

Abstract: The proceedings contain 10 papers. The topics discussed include: impact of facebook advertising on purchase intention; evaluation of sentiment databases - a comparison of sentiment databases through social listening statements and azure machine learning studio; the effect of text preprocessing strategies on detecting fake consumer reviews; a comparative study of machine learning methods for detection of fake online consumer reviews; triple helix model – the role of cooperation between academy, economy and public sector for increasing readiness for logistics 4.0; multi-agent systems: a case study in an onshore oilfield that explores opportunities and future perspectives in terms of IoT, AI and 5G technology; the importance of guru gamers for mobile gaming applications with freemium monetization; implementation of image SuperDistribution system; and Teach-nology: how e-learning is creating new classrooms across the European Union.

Database: Compendex
Data Provider: Engineering Village
Compilation and indexing terms, Copyright 2022 Elsevier Inc.